



Sept. 8, 2021

## FOR IMMEDIATE RELEASE

### **The Waterloo Wellington Down Syndrome Society Invites the Community to Participate in the Any Which Way You Can A-Thon**

**WATERLOO, ON** - The Waterloo Wellington Down Syndrome Society (WWDSS) will hold their annual fundraising event on Sunday, September 26th, 2021. Over the years, our event has changed and grown. In 2021, as we celebrate our 20th year anniversary, the WWDSS Any Which Way You Can A-Thon will be virtual again and will reflect the change in our association's name by welcoming our newest members from Wellington County and the City of Guelph. Festivities will begin online at 3:45 p.m. and include speakers, entertainment, your 21-minute activity, and top fundraiser prize announcements.

On September 26th, people from all over are invited to join our celebrations by tuning into the WWDSS YouTube Channel and spending 21 minutes doing an activity that they love, while staying safe and raising money for our Down syndrome community. Do you enjoy jumping on a trampoline? Strolling around your neighbourhood? Playing basketball, skateboarding, playing at the park, or bike riding? The WWDSS Any Which Way You Can A-Thon ensures that individuals and groups can enjoy their time being active together.

Everyone is invited to participate, regardless of your address! Register as an individual or a team, determine your fundraising goal, invite family, coworkers, and friends to join your team, and start fundraising. One hundred percent of the funds raised will support essential services and programs for individuals with Down syndrome and their families.

#### **WWDSS' 21 Challenges Contest**

For the second year in a row, we have begun our celebrations early by incorporating 21 days of challenges leading up to the event. While the activities began on September 5th, it is not too late to join in. Families and individuals can participate by posting a photo or video of the day's challenge to their Twitter or Facebook Account with a public privacy setting. Don't forget to include the link to an Any Which Way You Can A-Thon fundraising page and tag #WWDSS21Challenges. Every day you participate earns you an entry into the draw to win one grand prize of a \$200 gift card to either an online or retail store of your choosing.

**To register a team, sponsor a team or individual, or learn more, go to [www.wwdss.ca](http://www.wwdss.ca).**

WWDSS would like to sincerely thank all our event sponsors. Platinum Sponsor: Cook Homes; Gold Sponsor: Toyota Motor Manufacturing Canada; Silver Sponsors: Hammond Power Solutions and The Valko Team; Bronze Sponsors: Erick Traplin, Farm Mutual Re., Graniteworx, Linamar, Linda Rapini Creative, and Perry Hart Financial Advisor; and Media Sponsor: Waterloo Region Record.

#### **About the Waterloo Wellington Down Syndrome Society:**

The Waterloo Wellington Down Syndrome Society (formerly the Waterloo Regional Down Syndrome Society) is a charitable, non-profit organization created in 1988 by parents of children with Down syndrome. Entirely run by volunteers, every dollar raised goes towards helping fund the various

programs and services provided to our members. The Waterloo Wellington Down Syndrome Society supports and informs individuals, families, and the community on issues related to Down syndrome. We advocate for persons with Down syndrome to lead healthy and active lives, enabling them to contribute their unique gifts to our community.

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