



2026  
Sponsorship  
Opportunities

Support a **bright future**  
for those with  
**Down syndrome**  
in our community!



*Any which way*  
**you can A-thon**  
Waterloo Wellington **Down Syndrome Society**

**Sunday, October 4, 2026**

**Waterloo Park**

## What is Down Syndrome?

Down syndrome is a naturally occurring chromosomal arrangement that has always existed and is universal across racial, gender and socio-economic lines. A person with Down syndrome has three copies of the 21st chromosome instead of two. This is why the medical term for Down syndrome is “Trisomy 21”.

It affects a person’s whole body and includes some distinct physical characteristics and some degree of intellectual disability. People with Down syndrome are more likely to have certain health conditions but each individual is unique. They have their own strengths, likes, dislikes, talents, personality and temperament. *Think of a person with Down syndrome as a person first, Down syndrome is just a part of who they are.*

In Canada,  
about

One in 800

people  
are born  
with Down  
syndrome

## Waterloo Wellington Down Syndrome Society (WWDSS)



The Waterloo Wellington Down Syndrome Society (formerly Waterloo Regional Down Syndrome Society) is a registered charity founded in 1988 by a group of engaged parents. Since that time, we have remained a volunteer-led organization and have grown our community to over 100 member families, leading a variety of social, educational, and therapeutic offerings. WWDSS does not receive any government funding. We rely solely on private donations and corporate sponsorships to run our programs and activities.

Waterloo Wellington Down Syndrome Society

[www.wwdss.ca](http://www.wwdss.ca) | [info@wwdss.ca](mailto:info@wwdss.ca) | 519-896-4488

About  
the  
event



*Any which way  
you can A-thon*  
Waterloo Wellington Down Syndrome Society

The WWDSS *Any Which Way You Can A-Thon* will take place on **Sunday, October 4, 2026** at **Waterloo Park**.

Families, friends and supporters will come together for the *Any Which Way You Can A-Thon*. After a loop around the neighbourhood, we will gather for a celebration with food, music and entertainment by Erick Traplin.



## Schedule of events

- 1:00pm** Registration, face painting, balloon twisting, lawn games, and marketplace
- 2:00pm** Opening Ceremonies
- 2:20pm** Any Which Way You Can A-Thon - 2km walk/wheel
- 3:00pm** Celebration  
(including musical entertainment)



Erick Traplin



**Your  
dollars  
at work**



Holiday Party



New Parent  
Connection  
Program



World Down Syndrome  
Day Party



Cooking  
Class  
Program

## New Parent Outreach

Our volunteer parents across Waterloo Region, Guelph and Wellington County provide support, encouragement, education, and hope to new and expectant parents.

## Building Community

We offer social events and activities for families to connect and get to know one another. This includes a New Parent Connection program for parents with young children, moms' and dads' nights out, teen and adult hangouts.

## Programs

- › **Cooking classes** - We offer a number of programs including cooking classes.
- › **Speech and music programs** - We partner with therapists and instructors in the Waterloo and Guelph communities to offer a specialized music and speech program for various age groups.
- › **Independence Courses** - We have offered a variety of courses tailored to individuals with Down Syndrome on topics such as abuse awareness, building independence skills and safety awareness.
- › **Summer School Camp** - We offer a specialized camp program for children, teens and young adults with Down syndrome. The program has a focus on numeracy, printing skills, fitness, art and music.

*WWDSS is run entirely by volunteers and receives no government funding. Our organization relies on private donations to provide essential services and programs for our community.*



# 2026 Sponsorship levels

(CASH OR IN-KIND), OPPORTUNITIES AND BENEFITS:	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Opportunity to speak during the Opening Ceremonies	✓						
Logo in newspaper ad(s)	X-Large logo	Large logo	Medium logo	Small logo			
Event Communication Emails	X-Large logo	Large logo	Medium logo	Small logo			
Event Press Release	Quote from company	Name	Name	Name	Name		
Verbal sponsorship recognition during the event	✓	✓	✓	✓	✓		
Social Media Recognition	Exclusive recognition post/photos	Logo & Handle	Logo & Handle	Logo & Handle	Logo & Handle	Logo & Handle	
WWDSS Website	Logo & link	Logo & link	Logo & link	Logo & link	Logo & link	Name listed	
Thank-you sign at the event	X-Large logo	Large logo	Medium logo	Small logo	X-Small logo	Name listed	
WWDSS Newsletter	✓	✓	✓	✓	✓	✓	✓

We sincerely

thank you

for your support



# Reply form

Responses Due by **August 1st, 2026** in order to be included in sponsor recognition materials.

Yes! We would love to support the WWDSS *Any Which Way You Can A-Thon* as a:

- |                          |                           |                 |
|--------------------------|---------------------------|-----------------|
| <input type="checkbox"/> | <b>Presenting Sponsor</b> | <b>\$10,000</b> |
| <input type="checkbox"/> | <b>Diamond Sponsor</b>    | <b>\$7,500</b>  |
| <input type="checkbox"/> | <b>Platinum Sponsor</b>   | <b>\$5,000</b>  |
| <input type="checkbox"/> | <b>Gold Sponsor</b>       | <b>\$2,500</b>  |
| <input type="checkbox"/> | <b>Silver Sponsor</b>     | <b>\$1,000</b>  |
| <input type="checkbox"/> | <b>Bronze Sponsor</b>     | <b>\$500</b>    |
| <input type="checkbox"/> | <b>Friend</b>             | <b>\$250</b>    |



OR

We are unable to participate as an event sponsor, but would love to make a donation of \$ \_\_\_\_\_ (a tax receipt for the full amount of the donation will be issued).

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## **Cheques can be made payable to:**

Waterloo Wellington Down Syndrome Society

## **Completed response forms can be emailed to [publicrelations@wwdss.ca](mailto:publicrelations@wwdss.ca) or mailed to:**

Waterloo Wellington Down Syndrome Society

Attn: Mary Casagrande

508 Claridge Place

Waterloo, ON

N2T 2N4



**Waterloo Wellington  
Down Syndrome Society**

Non-Profit Charitable Organization

#89198-1441-RR0001

Established in 1988

**For further information or to secure your sponsorship, please contact:**

**Mary Casagrande**

**416-836-4470 OR [publicrelations@wwdss.ca](mailto:publicrelations@wwdss.ca)**