



2025
Sponsorship
Opportunities

Support a **bright future**
for those with
Down syndrome
in our community!



*Any which way
you can* A-thon
Waterloo Wellington Down Syndrome Society

Sunday, September 28th, 2025

Waterloo Park

What is Down Syndrome?

Down syndrome is a naturally occurring chromosomal arrangement that has always existed and is universal across racial, gender and socio-economic lines. A person with Down syndrome has three copies of the 21st chromosome instead of two. This is why the medical term for Down syndrome is “Trisomy 21”.

It affects a person’s whole body and includes some distinct physical characteristics and some degree of intellectual disability. People with Down syndrome are more likely to have certain health conditions but each individual is unique. They have their own strengths, likes, dislikes, talents, personality and temperament. *Think of a person with Down syndrome as a person first, Down syndrome is just a part of who they are.*

In Canada,
about

One in 800

people
are born
with Down
syndrome

Waterloo Wellington Down Syndrome Society (WWDSS)



The Waterloo Wellington Down Syndrome Society (formerly Waterloo Regional Down Syndrome Society) is a registered charity founded in 1988 by a group of engaged parents. Since that time, we have remained a volunteer-led organization and have grown our community to over 100 member families, leading a variety of social, educational, and therapeutic offerings. WWDSS does not receive any government funding. We rely solely on private donations and corporate sponsorships to run our programs and activities.

Waterloo Wellington Down Syndrome Society

www.wwdss.ca | info@wwdss.ca | 519-896-4488

About the event



The WWDSS Any Which Way You Can A-Thon will take place on **Sunday, September 28th, 2025 at Waterloo Park.**

Families, friends and supporters will come together for the *Any Which Way You Can A-Thon*. After a loop around the neighbourhood, we will gather for a celebration with food, music and entertainment by Erick Traplin.

Schedule of events

- 1:00pm** Registration
- 2:00pm** Opening Ceremonies
- 2:20pm** Any Which Way You Can A-Thon
- 3:00pm** Celebration
(including musical entertainment)



Erick Traplin



**Your
dollars
at work**

New Parent Outreach

Our volunteer parents across Waterloo Region, Guelph and Wellington County provide support, encouragement, education, and hope to new and expectant parents.

Building Community

We offer social events and activities for families to connect and get to know one another. This includes a New Parent Connection program for parents with young children, moms' and dads' nights out, teen and adult hangouts.

WWDSS is run entirely by volunteers and receives no government funding. Our organization relies on private donations to provide essential services and programs for our community.



Holiday Party



New Parent Connection Program



World Down Syndrome Day Party



Cooking Class Program

Programs

- › **Cooking classes** - We offer a number of programs including cooking classes for children, teens and adults.
- › **Speech and music programs** - We partner with therapists and instructors in the Waterloo and Guelph communities to offer a specialized music and speech program for various age groups.
- › **Independence Courses** - We have offered a variety of courses tailored to individuals with Down Syndrome on topics such as abuse awareness, building independence skills and safety awareness.
- › **Summer School Camp** - We offer a specialized camp program for children, teens and young adults with Down syndrome. The program has a focus on numeracy, printing skills, fitness, art and music.



2025 Sponsorship levels

(CASH OR IN-KIND), OPPORTUNITIES AND BENEFITS:	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Opportunity to speak during the Opening Ceremonies	✓						
Logo in newspaper ad(s)	X-Large logo	Large logo	Medium logo	Small logo			
Event Communication Emails	X-Large logo	Large logo	Medium logo	Small logo			
Event Press Release	Quote from company	Name	Name	Name	Name		
Verbal sponsorship recognition during the event	✓	✓	✓	✓	✓		
Social Media Recognition	Exclusive recognition post/photos	Logo & Handle	Logo & Handle	Logo & Handle	Logo & Handle	Logo & Handle	
WWDSS Website	Logo & link	Logo & link	Logo & link	Logo & link	Logo & link	Name listed	
Thank-you sign at the event	X-Large logo	Large logo	Medium logo	Small logo	X-Small logo	Name listed	
WWDSS Newsletter	✓	✓	✓	✓	✓	✓	✓

We sincerely

thank you

for your
support



Reply form

Responses Due by **August 1st, 2025** in order to be included in sponsor recognition materials.

☐ Yes! We would love to support the WWDSS *Any Which Way You Can A-Thon* as a:

<input type="checkbox"/>	Presenting Sponsor	\$10,000
<input type="checkbox"/>	Diamond Sponsor	\$7,500
<input type="checkbox"/>	Platinum Sponsor	\$5,000
<input type="checkbox"/>	Gold Sponsor	\$2,500
<input type="checkbox"/>	Silver Sponsor	\$1,000
<input type="checkbox"/>	Bronze Sponsor	\$500
<input type="checkbox"/>	Friend	\$250



OR

☐ We are unable to participate as an event sponsor, but would love to make a donation of \$ _____
(a tax receipt for the full amount of the donation will be issued).

Name: _____

Company: _____

Address: _____

City: _____ Postal Code: _____

Contact Person: _____ Telephone: _____

Fax: _____ Email: _____

Cheques can be made payable to:

Waterloo Wellington Down Syndrome Society

Completed response forms can be emailed to publicrelations@wwdss.ca or mailed to:

Waterloo Wellington Down Syndrome Society
Attn: Mary Casagrande
PO Box 22008, RPO Ira Needles
Waterloo, ON
N2T 0A2

For further information or to secure your sponsorship, please contact:

Mary Casagrande
416-836-4470 OR publicrelations@wwdss.ca



**Waterloo Wellington
Down Syndrome Society**

Non-Profit Charitable Organization
#89198-1441-RR0001
Established in 1988