

Dear WWDSS members,

We are so excited that you are participating in the awareness, advocacy, and celebration activities with us this March!

*We have created a template below to **make sharing resources and ideas with your school, daycare, program, workplace or team as quick and easy as possible.** Please feel free to pick and choose, copy and paste, alter, or completely write your own email to admin and teachers, just personalize it!*

World Down Syndrome Day (WDSD) is almost here!

WDSD, 21 March, is a global awareness day which has been officially observed by the United Nations since 2012. The date for WDSD being the 21st day of the 3rd month, was selected to signify the uniqueness of the triplication (trisomy) of the 21st chromosome which causes Down syndrome. These three strands of chromosomes look like socks- people from around the globe wear bright, colourful, mismatched socks on WDSD to celebrate how beautifully unique we all are!

We would really love it if (person's name)'s (class / team / program) would celebrate World Down Syndrome Day with us!

Encourage your school and class to wear mismatched socks, or host a blue and yellow spirit day (these colours are designated as the colours of Down syndrome awareness) March 21st.

Explore the google slide with your class! Many of the items in the virtual classroom have links for you to discover with your class - here a few you don't want to miss:

- **Rock Your Socks!** Click on the record player and dance in your socks!
- **Pizza Party Contest!** Click on the pizza slice. How to win a pizza party for your class: Take a picture of your class rocking their colourful socks on or the week before March 21st and tag WWDSS on social media for a chance to win a pizza party (to serve up to 30 people).
 - Winners will be selected by random draw. There will be one winner for each city (and their surrounding areas): Kitchener, Waterloo, Cambridge, and Guelph. Please include your school/group name in your post so we know what city you are from.
 - The contest is open to any class/program/team that would like to enter (the group does not require a member with Down syndrome to join the challenge).
 - Each class will get one entry for every platform the picture is shared to (Facebook, Instagram, Twitter), keep in mind, each group can only win once.

- You must tag WWDSS social media and **#WWDSSrockyoursocks** to be entered into the draw.
- Twitter & Instagram: **@wwdss_wwdss**
- Facebook: **@WaterlooWellingtonDSS**
- WWDSS will reach out to the winners after World Down Syndrome Day to coordinate a pizza party for the class/group/team.
- **Play the Computer game!** Click on the computer to play an interactive game with your class!
- **WDS Celebration!** Click on the disco ball find out how to register for the Waterloo Wellington Down Syndrome Society's party!
- **Don't stop now- keep clicking!**

If you have any questions or require any support with your World Down Syndrome Day celebrations, please don't hesitate to be in touch with us. We would love to help you make this day great.

Thank you for all you do to support and include our son/daughter with Down syndrome.

Rock Your Socks for World Down Syndrome Day and Win!



Teachers:

Take a picture of your class rocking your colourful socks on World Down Syndrome Day and post it to social media tagging WWDSS on your post for your chance to win a pizza party supplied by WWDSS!



Four winners will be randomly chosen from Guelph, Waterloo, Cambridge, and Kitchener so make sure to include the name of your school/team/program on your post as well as tagging WWDSS and including #WWDSSrockyoursocks. You may enter on multiple platforms to increase your chances but can only win once. Winners will be contacted directly by WWDSS.

  @wwdss_wwdss

 @WaterlooWellingtonDSS



Waterloo Wellington
Down Syndrome Society

